



SOCO INTENSITY



WORLDS INFORMATION 2026-2027



THE STORY OF SOCO

Program Director Glen Phibbs and his wife, Dee, share a deep-rooted legacy in the cheerleading world. Glen's journey began as the owner of *Cheers To You*, Oklahoma's very first All-Star cheer gym. What makes this story even more special is that one of our current owners, Carrie Van Pelt, was Glen's very first athlete. In fact, her mother's check, marking their first athlete registration, proudly hung in his office. After selling *Cheers To You* and venturing into various other businesses, Glen continued his passion for cheerleading by commuting back and forth between Edmond with his new role at *Cheers and More*, all while coaching Edmond North's Varsity cheerleading team. One day, while driving, Glen heard an ad on *Sports Animal* about a new gymnastics facility opening its doors in Jenks. When he learned who was behind it, he didn't hesitate—he immediately picked up the phone and called Carrie. "I think we need cheer in that building," he said. Carrie's response was: "Absolutely, but only if you're the Director of the program." And that was the beginning of something special. Eleven years later, here we are—SoCo has grown into a thriving community, thanks to the families and athletes who support us and believe in the SoCo Family.

THE SUCCESS OF SOCO

- 2026 Small Junior 5 D2 NCA National Champions - Sapphire
- 2026 Small Junior 4 Flex CheerSport National Champions - Icon
- 2026 Small Junior 5 D2 Full Paid D2 Summit Bid Winners - Sapphire
- 2026 Small Junior 4 Flex Full Paid D2 Summit Bid Winners - Icon
- 2025 Large Senior 5 Full Paid D2 Summit Bid Winners - Inspire
- 2024 Small Junior 5 D2 Summit Champions - Sapphire
- 2024 Small Junior 5 D2 CheerSport National Champions - Sapphire
- 2023 Small Junior 5 D2 Summit Finalist - Inspire
- 2023 Medium Senior Co-Ed 4 Summit Finalist - Icon
- 2022 Medium Youth 2 D2 NCA National Champions - Shine
- 2022 Small Senior 4 Summit Finalist - Icon
- 2021 Mini D2 NCA National Champions - Slay
- 2020 Medium Junior 3 Full Paid D2 Summit Bid Winners - Impress

 **(918) 998-8060**

 **cheer@southcountysports.com**

 **www.southcountysports.com**

 **237 Franklin St. Jenks, OK 74037**

PRE-TRYOUT CLINIC

Saturday, May 16th

12:30pm - 1:30pm Worlds (Level 6)

WORLDS TEAM TRYOUTS

Saturday, May 30th

5:00pm - 7:00pm Worlds

PRIVATE TRYOUTS

Please schedule through the office!

cheer@southcountysports.com

918-998-8060

Private tryout fee \$140

USASF AGE GRID

ELITE (WORLDS ELIGIBLE)

Senior Lvl 6: Ages 14-19 Born 6/1/07 - 2013

TRYOUT ATTIRE

GIRLS

Athletic Top or Sports Bra

Athletic Spanx/ Shorts

Athletic Shoes

Hair in Pony Tail & Pulled Back with bow

No Jewelry

BOYS

Athletic Top

Athletic Shorts

Athletic Shoes

No Jewelry

TRYOUT PROCEDURES

BEFORE TRYOUTS

1. Create a cheer parent portal account at www.southcountysports.com.
2. Use the portal to enroll your athlete for their specific tryout time according to their current age.
3. The \$40 tryout fee is due upon enrollment in order to complete the process of officially signing up for SoCo tryouts. You will also be asked to list your athlete's t-shirt size while enrolling online.
4. The mandatory parent meeting will be virtual this season & information will be sent out via email.

DAY OF TRYOUTS

1. You will need to arrive 15 minutes early before your tryout start time.
2. Upon arrival, you will check in with the office. The office will confirm that all necessary info & forms have been received. (*All forms must be completed upon arrival.)
3. Your athlete will be given a name tag & will be asked to take a headshot photo.

TRYOUT PROCEDURES CONTINUED ON PAGE 2.....

TRYOUT PROCEDURES

AFTER TRYOUTS

1. You will receive your assigned workout group via email on or before May 31st. On June 1st, the card on file will be charged for the first month of tuition for the season. Workout group practice will begin the week of June 1st. If your athlete is not placed on a SoCo team for the 26/27 season, the first \$425 month of tuition will be refunded. However, if you choose not to accept your placement, no refund will be issued. If your athlete is not placed in a Worlds workout group, they could be offered a place in the Elite workout group.
2. Athletes will be placed in workout groups by level. They will train with their workout groups until team placements are announced via email on/before June 7th. The workout groups are an evaluation period (June 1st-June 5th) to determine final team placement.

FINANCIAL COMMITMENT

All Star competitive cheerleading requires a financial commitment, and it is very important you read and understand all obligations. We do our best to be good stewards of your money and strive to make this as affordable as possible. We also have a very active booster club to help you meet the financial demands of the sport.

TUITION & FEE POLICIES

- SoCo requires all primary account holders to keep a VALID stored payment method on file, which includes credit or debit card.
- Payments will be automatically processed on the 1st of the month. If credit card is declined you will receive an email notifying you to update CC on file. If payment is not received by the morning of the 5th, a late charge of \$20 will be added to your account.
- All tuition and fees must be current before an athlete may compete, practice, schedule privates, or collect any clothing, uniform or other items.
- No refunds will be given for any reason. Any money you have already paid will remain on your SoCo account.
- **If an athlete is injured, quits, or is dismissed from the program:**
 - Any past due account charges must be paid in full.
 - In the event that your child quits or gets dismissed from a team, you will be charged a \$200 cancellation fee. (*This is in effect the entire season.) Any past due account charges must be paid in full. Any competition fees already paid are non-refundable. Upon quitting or dismissal prior to uniform arrival, you will be required to pay for the uniform unless SoCo Intensity is able to resell. To clarify, if you order a uniform you are responsible to pay for it. Your athlete will also not be allowed to tryout for a team the following season.
 - In the event that your child is injured during the season, you will be charged \$200, during the months the athlete is injured & unable to participate in practices, instead of the standard \$400 tuition.
 - If the competition bow has been ordered, it will be the property of SoCo and will be used for your replacement.

MONTHLY TUITION PRICING 26-27

| | |
|----------------|-------|
| June | \$425 |
| July | \$400 |
| August | \$400 |
| September ... | \$400 |
| October | \$400 |
| November | \$400 |
| December | \$400 |
| January | \$400 |
| February | \$400 |
| March | \$400 |
| April | \$400 |
| May | \$300 |

EXPENSES INCLUDED IN MONTHLY TUITION

- Booster Club Fee
- SoCo Membership Fee
- Practice Wear Shirts & Bows
- Jacket & Backpack
- Choreography & Music
- Competition Bow
- Competition Entry Fees
- Coaches Fees
- Open Gym Training

ADDITIONAL COSTS

| | |
|---|----------------------------|
| Competition Uniform | Approx. \$575-\$650 |
| End of Season Competition | Approx. \$800 w/out travel |
| USASF Membership: Paid directly to USASF | \$49 |

TUITION DISCOUNTS

SIBLINGS

Sibling discounts apply as follows:

1. full price for first child
2. 10% 2nd child
3. 15% 3rd child
4. 20% 4th+ child

TUMBLING CLASSES

Elite All Star athletes will receive a discount (\$60 per class) for any additional tumbling classes they wish to enroll in.

Sibling discounted tumbling class apply as follows:

1. \$80
2. \$72
3. \$68
4. \$64

ELITE ALL STAR TUITION

The discount applies to monthly tuition (July-April ONLY) and does not apply to additional all star expenses.

COMPLETE SEASON PAYMENT

If you pay for the whole season upfront by June 8th, 2026 the cost of the remainder of the season will be \$4450 which is a \$275 discount.

LOYALTY PROGRAM

At SoCo, we like to reward loyalty. The loyalty program discount & rules apply as follows:

- 3rd-5th season \$100 off
- 6th-9th season \$250 off
- 10th season \$500 off
- Loyalty discount will be applied to the July tuition.
- Athlete must have participated on a SoCo elite all star team for consecutive seasons in order for the loyalty discount to apply.

IMPORTANT DATES

Our competition dates will be on selected weekends during the months of November 2026 through May 2027. We will have a finalized schedule sent out sometime during the fall.

The worlds team will compete 2-4 times in the Tulsa Metro/OKC area, and 3-5 competitions will be held out of state. SoCo's goal is to take worlds teams to 7-9 competitions during the season.

2026-2027 SEASON DATES

Pre-Tryout Clinic & Mandatory Meeting: May 16th, 2026

All-Star Worlds Team Tryouts: May 30th, 2026

Worlds Workout Groups Reveal Email: May 31st, 2026

Worlds Workout Groups: June 1st - 5th, 2026

Tumbling Summer Session #1: June 3rd - 30th, 2026

Worlds Team Placements Reveal Email: June 7th, 2026

Worlds Team Practices Begin: June 8th, 2026

Deadline to Renew USASF Membership: July 1st, 2026

Tumbling Summer Session #2: July 6th - 30th, 2026

(MANDATORY) Stunt & Pyramid Choreography: July 8th - 11th, 2026

(MANDATORY) Full Routine Choreography: July 27th - 31st, 2026

Worlds Team Sunday Practices Begin: August 2nd, 2026

CLOSED DATES

Summer Break: May 25th - 29th, 2026

Fourth of July: June 29th - July 5th, 2026

Labor Day: September 6th - 7th, 2026

Thanksgiving: November 25th - 28th, 2026

Winter Break: December 20th, 2026 - January 3rd, 2027

President's Day: February 15th, 2026

Spring Break: We will NOT be closed Spring Break and will be in Blackout Period

Easter: March 28th, 2027