



WORLDS TEAM INFO PACKET

2025 - 2026



The Story of SoCo:

Program Director Glen Phibbs and his wife, Dee, share a deep-rooted legacy in the cheerleading world. Glen's journey began as the owner of *Cheers To You*, Oklahoma's very first All-Star cheer gym. What makes this story even more special is that one of our current owners, Carrie Van Pelt, was Glen's very first athlete. In fact, her mother's check, marking their first athlete registration, proudly hung in his office. After selling *Cheers To You* and venturing into various other businesses, Glen continued his passion for cheerleading by commuting back and forth between Edmond with his new role at *Cheers and More*, all while coaching Edmond North's Varsity cheerleading team. One day, while driving, Glen heard an ad on *Sports Animal* about a new gymnastics facility opening its doors in Jenks. When he learned who was behind it, he didn't hesitate—he immediately picked up the phone and called Carrie.

"I think we need cheer in that building," he said.

Carrie's response was: "Absolutely, but only if you're the Director of the program."

And that was the beginning of something special. Ten years later, here we are—SoCo has grown into a thriving community, thanks to the families and athletes who support us and believe in the SoCo Family.

The Success of SoCo:

- 2025 Large Senior 5 Full Paid D2 Summit Bid Winners - Inspire
- 2024 Small Junior 5 D2 Summit Champions - Sapphire
- 2024 Small Junior 5 D2 CheerSport Nationals Champions - Sapphire
- 2023 Small Junior 5 D2 Summit Finalist - Inspire
- 2023 Medium Senior Co-Ed 4 Summit Finalist - Icon
- 2022 Medium Youth 2 D2 NCA Nationals Champions - Shine
- 2022 Small Senior 4 Summit Finalist - Icon
- 2021 Mini D2 NCA National Champions - Slay
- 2020 Medium Junior 3 Full Paid D2 Summit Bid Winners - Impress

☎ **(918)998-8060**

✉ **cheer@southcountysports.com**

🌐 **www.southcountysports.com**

📍 **237 Franklin St. Jenks, OK 74037**

COACHES INFORMATION



Leslie Van



Natalie Bible



Glen Phibbs



Justen Matsuo



Dominique Linson

Coach Van Meter has been coaching cheerleading since 2013 and is proud to bring over a decade of experience and passion to the SOCO family. She has led teams to 16 state championships, 3 UCA national titles, and 3 NCA national titles. Known not just for building successful teams, but for building strong individuals, Coach Van Meter emphasizes character and high standards beyond the mat—instilling integrity, discipline, and a strong work ethic in every athlete she works with. She's excited to be a part of this talented staff and is looking forward to an amazing season ahead!

Coach Bible is a passionate and driven coach who grew up in Oklahoma and has been involved in gymnastics and cheerleading since the age of 4. A 4-time state champion and silver Worlds medalist, she brings years of competitive experience and a deep love for the sport. This year, Coach Bible led teams to a state championship and two national titles, continuing her legacy of excellence through coaching. She is known for her strong work ethic, dedication, and commitment to building confident, successful athletes.

Glen Phibbs has been working in the cheerleading industry since 1988. He began his career as a member of the Garland Flippers Gymnastics team in Dallas Texas. He was a cheerleader for the University of Oklahoma and Oklahoma State University. He worked as a high school and collegiate instructor and head instructor for the National Cheerleaders Association for 8 years. He was a collegiate All-American, and a member of the Oklahoma State NCA Collegiate National Championship team and NCA Collegiate Grand National Championship team. Glen has judged high school and collegiate, dance and all-star cheer competitions for 15 different national and international organizations. He has led 6 different teams to Oklahoma state cheer championships. Glen began a new venture in 2016 with SoCo Intensity as the Program Director. He has coached all levels 1 -7 and has been instrumental along side a great staff in the success of SoCo's recreational and all star program today.

Justen Matsuo has been a cheerleader and coach for over 13 years. His journey began at TNT Cheer in Oregon, where he first discovered his passion for the sport. He continued cheering throughout high school before moving on to the prestigious Navarro College and Oklahoma State University. Justen also competed with elite all-star teams including Cheer Athletics Cheetahs and Spirit of Texas Reign. He joined SoCo Intensity in 2017 and has risen through the ranks to become the Allstar Director. Under his leadership, SoCo earned its first two NCA titles, its first Cheersport title, and its first Summit title. Beyond coaching at the gym, Justen is also a high school choreographer, earning three NCA school cheer titles. His coaching philosophy centers on empowering athletes both on and off the mat, consistently showing them that with hard work and belief in themselves, anything is possible.

Coach Dominique brings a powerhouse background in both all-star and collegiate cheerleading. With 5 years of all-star experience, Dominique is a Cheersport National Champion and a three-time Worlds competitor. At the collegiate level, Dominique cheered for Oklahoma State University, earning spots on both the Small Coed and Large Coed teams. In addition to cheer, Dominique has a strong background in power tumbling, having won at the national level, which adds another layer of technical expertise to their coaching style. With 9 years of coaching experience, he specializes in tumbling and stunting and has led skill clinics across the country. Dom is the tumbling class coordinator at SoCo Intensity.

TRYOUT INFORMATION

TRYOUT DATE

SATURDAY, MAY 17TH & SUNDAY, MAY 18TH	
3:30pm-5:30pm	Athlete Evaluations + workout group
5:30pm-6:00pm	(MANDATORY) Parent + Athlete Meeting (May 17th only)

ELITE USASF AGE GRID

TEAM	AGES	BIRTH YEAR
SENIOR LVL 6	AGES 14 - 19	6/1/06 - 2012

TRYOUT ATTIRE

GIRLS:

- Solid color waist length tank top
- Hair in Pony Tail & Pulled Back From Face
- Athletic Spanx/ Shorts
- Athletic Shoes
- no jewelry

BOYS:

- Solid color athletic shirt
- Athletic Shoes
- Athletic Shorts
- no jewelry

TRYOUT PROCEDURE

BEFORE TRYOUTS:

1. Create a cheer parent portal account at www.southcountysports.com.
2. Use the portal to enroll your athlete for their specific tryout time according to their current age.
3. The \$40 tryout fee is due upon enrollment in order to complete the process of officially signing up for SoCo tryouts. You will also be asked to list your athlete's t-shirt size while enrolling online.

DAY OF TRYOUTS:

1. You will need to arrive 15 minutes early before your tryout start time.
2. Upon arrival, you will check in with the office. The office will confirm that all necessary info & forms have been received. (*All forms must be completed upon arrival.)
3. Next, your athlete will be given a name tag & will be asked to take a headshot photo.

AFTER TRYOUTS:

1. You will receive an email on or before June 1st letting you know if you are invited to attend the Worlds Workout Group. On June 1st, the card on file will be charged for the first month of tuition for the season. Workout group practice will begin the week of June 2nd. (If your athlete is not placed on a SoCo team for the 25/26 season, the first \$425 month of tuition will be refunded. However, if you choose not to accept your placement, no refund will be issued.
2. Athletes will continue training with their workout groups until final team placements are announced via email on or before June 8th. These workout sessions serve as an evaluation period to help determine team placement. The workout groups will be held on 5/20, 5/22, 5/27, 5/29, 6/3, and 6/5 from 7:30pm-9:30pm. Attendance on all dates are mandatory.
3. We will have the uniform fitting at the gym on June 9th-10th, 2025

FINANCIAL OBLIGATION

All Star competitive cheerleading requires a financial commitment, and it is very important you read and understand all obligations. We do our best to be good stewards of your money and strive to make this as affordable as possible. We also have a very active booster club to help you meet the financial demands of the sport.

TUITION + FEE POLICY

- ★ SoCo requires all primary account holders to keep a VALID stored payment method on file, which includes credit or debit card.
- ★ Payments will be automatically processed on the 1st of the month. If credit card is declined you will receive an email notifying you to update CC on file. If payment is not received by the morning of the 5th, a late charge of \$20 will be added to your account.
- ★ All tuition and fees must be current before an athlete may compete, practice, schedule privates, or collect any clothing, uniform or other items.
- ★ No refunds will be given for any reason. Any money you have already paid will remain on your SoCo account.
- ★ **If an athlete is injured, quits, or is dismissed from the program:**
 - **Any past due account charges must be paid in full.**
 - **SoCo will also charge your account the remaining pro-rated tuition of \$175.00 (*Please keep in mind that the fees are all broken down within the one year All Star commitment as shown below.)**
 - **If the competition bow/ makeup has been ordered, it will be the property of SoCo and will be used for your replacement.**

MONTHLY TUITION COST

	Monthly Tuition	Male Monthly Tuition	All Star Expenses Included in Monthly Tuition
JUNE	\$425	\$225	SOCO MEMBERSHIP FEE
JULY	\$350	\$160	PRACTICE WEAR SHIRT & BOW
AUGUST	\$350	\$160	(1) VARSITY PRACTICE WEAR SET
SEPTEMBER	\$350	\$160	CHOREO / MUSIC
OCTOBER	\$350	\$160	COMP. BOW
NOVEMBER	\$350	\$160	COMP. ENTRY FEES
DECEMBER	\$350	\$160	COACHES FEES
JANUARY	\$350	\$160	OPEN GYM TRAINING & SUMMER TEAM TUMBLING
FEBRUARY	\$350	\$160	
MARCH	\$350	\$160	
APRIL	\$350	\$160	
MAY	\$300	\$160	

ADDITIONAL FEES NOT INCLUDED IN THE MONTHLY TUITION:	-SOCO Booster Club Fee = \$100 -Competition Uniform (new = approx. \$575-\$600) -Fees for Additional End of Season Competition (approx. \$800 w/out travel) -USASF Membership Fee \$49
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TUITION DISCOUNTS

- ★ Elite All Star athletes will receive a discount (\$60 per class) for any additional tumbling classes they wish to enroll in.
- ★ Sibling discounts apply as follows:
 1. full price for first child
 2. 10% 2nd child
 3. 15% 3rd child
 4. 20% 4th+ child

ELITE ALL STAR TUITION SIBLING DISCOUNT			
CHILD 1	CHILD 2	CHILD 3	CHILD 4+
\$4,225.00	\$3,997.00	\$3,883.00	\$3,769.00
*DISCOUNT APPLIES TO MONTHLY TUITION ONLY & DOES NOT APPLY TO ADDITIONAL ALL STAR EXPENSES.			

TUMBLING CLASS SIBLING DISCOUNT			
CHILD 1	CHILD 2	CHILD 3	CHILD 4+
\$80	\$72	\$68	\$64
*DISCOUNT APPLIES TO MONTHLY TUITION ONLY.			

- ★ If you pay for the whole season upfront by June 1st, 2025 the cost of the season will be \$4,000.00 which is a \$225 discount.

LOYALTY PROGRAM

- ★ At SoCo, we like to reward loyalty. The loyalty program discounts & rules apply as follows:
 - 3rd - 5th season = \$100 off
 - 6th - 9th season = \$250 off
 - 10th season = \$500 off
 - loyalty discount will be applied to the June tuition
 - athlete must have participated on a SoCo elite all star team for consecutive seasons in order for the loyalty discount to apply

USASF MEMBERSHIP

- ★ USASF Membership Fee, \$49, must be paid in order to participate. If you have never cheered before as an All Star athlete, at any level, you must register upon accepting a role on a SoCo Intensity team.
- ★ Athletes MUST upload a birth certificate or passport to the USASF website.
- ★ If you are already an All Star athlete, at any level, or from another program, you must renew your USASF membership.
- ★ SoCo will email the link to renew/ create your athlete's USASF membership once team's have formed. There will be a tentative deadline to renew the USASF membership by July 1st.

IMPORTANT DATES

- ★ Our competition dates will be on selected weekends during the months of November 2025 through May 2026. We will have a finalized schedule sent out sometime during the fall.
- ★ The Worlds team will compete 2-4 times in the Tulsa Metro/OKC area, and 3-5 competitions will be held out of state. SoCo's goal is to take worlds team to 6-8 competitions during the season.

Mark your calendars for the following **MANDATORY** elite dates:

DATE	EVENT
May 17th & 18th, 2025	Tryout & Mandatory Meeting
May 20th, 22nd, 27th, 29th, June 3rd & June 5th	Workout Groups
June 8th, 2025	Worlds Team Email Reveal
June 9th, 2025	Worlds Team Practices Begin
June 13th, 2025	ALL Program Team Bonding
July 1st, 2025	Deadline to Renew USASF Membership
July 11th - 13th, 2025	(MANDATORY) Stunt & Pyramid Choreography
August 4th - 8th, 2025	(MANDATORY) Full Routine Choreography

SoCo will be **CLOSED** on the following dates next season:

DATE	HOLIDAY
June 30th - July 6th, 2025	Fourth of July
September 1st, 2025	Labor Day
October 31st, 2025	Halloween
November 26th - 30th, 2025	Thanksgiving
December 22nd, 2025- January 3rd, 2026	Winter Break
March 16th -20th, 2026	Spring Break
April 5th, 2026	Easter
May 25th - 29th, 2026	Summer Break